



RISK AND SOCIETY

Decisions & Responsibilities

SRA-Europe 21st Annual Conference
18–20 June 2012, ETH Zurich



ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich



Risk and Society: Decisions & Responsibilities

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The Society for Risk Analysis (SRA) is a multidisciplinary, interdisciplinary, and scholarly international society that provides an open forum for all persons interested in risk analysis. Risk analysis is broadly defined to include risk assessment, risk characterization, risk communication and perception, risk management, and risk policy. It may concern individuals, public and private organizations, and society at local, regional, national, or global levels. SRA-Europe is a section of the Society for Risk Analysis.

The 2012 Conference will be held at ETH Zurich, Switzerland. The special theme of this conference will be “Risk and Society: Decisions & Responsibilities,” to reflect the fact that the analysis of risk is inextricably linked to the social context. The conference aim is to facilitate interaction among all players in the risk field, ranging from risk experts from all disciplines and risk stakeholders as policy makers to the private sector, NGOs, and other interest groups.

Topics

- Risk Perception
- Risk Communication
- Natural Hazards
- Technological Risks
- Risk Assessment
- Risk and Regulation
- Health Risks
- Anticipating Major Risks

Keynote Speakers

- Valerie Reyna (Professor of Human Development and Psychology at Cornell University)
- John Adams (Emeritus Professor of Geography at University College London)
- Michael R. Greenberg (Professor and Associate Dean of the Faculty of the Edward J. Bloustein School of Planning and Public Policy at Rutgers University)

Participants

The SRA-Europe Conference 2012 is open to all interested researchers and experts in the various field of risk analysis. Participants from industry are welcome.

Organizing Committee

- Prof. Dr. Michael Siegrist
- Dr. Carmen Keller
- Dr. Simone Dohle

Important Dates 2012

Deadline for
submission of abstracts 20 January, 2012
Notification of acceptance 1 March, 2012

Further updated information and details can be obtained at: **www.sraeurope.org**